



# Ormond Beach Celtic Festival

April 22-23, 2018  
Sponsorship Levels



## **Presenting Sponsor - \$2,500 (2 available)**

- Exclusivity by business sector
- Signage at gate and throughout Festival
- Guaranteed lead sponsor credit in all paid advertising (Radio, Print, Television)
- Logo included in Festival ad on digital billboard at Granada Blvd & Nova (one week)
- Recognition in all pre and post event media releases
- Premiere logo inclusion on all print materials (250 storefront posters, 1,000, flyers, 2,000 Festival maps)
- Premiere logo inclusion and link to company website in electronic communications (e-newsletters, OMS website, social media announcements, etc.)
- 10 x 10 branded booth space to be used for entertaining and/or promoting the company's goods & services in featured location for both days of Festival.
- Recognition as presenting sponsor in at least three PA announcements per day
- One year Ormond Mainstreet membership
- Company logo included on Festival T-shirt

## **Highland Games Sponsorship - \$2,000 (1 Available)**

- Archway signage at both Fortunato Park entrances (John Anderson and The Casements)
- Logo included in Festival ad on digital billboard at Granada Blvd & Nova (one week)
- Recognition in all pre and post event media releases
- Premiere logo inclusion on all print materials (250 storefront posters, 1,000 flyers, 2,000 Festival maps)
- Premiere logo inclusion and link to company website in electronic communications (e-newsletters, OMS website, social media announcements, etc.)
- 10 x 10 branded booth space to be used for entertaining and/or promoting the company's goods & services in featured location for both days of Festival.
- Recognition as presenting sponsor in at least three PA announcements per day
- One year Ormond Mainstreet membership
- Company logo included on Festival T-shirt

## **James Ormond Sponsor - \$1,000 (1 Available)**

- Prominent event signage
- Logo inclusion on all print materials (paid print advertisements, 250 storefront posters, 1,000 flyers, 2,000 Festival maps)

- Logo inclusion and link to company website in electronic communications (e-newsletters, OMS website, social media announcements, etc.)
- 10 x 10 sponsor booth space in featured location for both days
- Recognition as James Ormond sponsor in at least one announcement per day
- One year Ormond Mainstreet membership
- Company logo included on Festival T-shirt

#### **Stage Sponsor - \$1,000 as exclusive sponsor OR \$500 as secondary**

- Main Stage named for your company – exclusive sponsorship only. Stage name included in all print and PR materials
- Large company banner to hang in front of music main stage
- PA announcement recognizing stage sponsor before each performance
- Logo inclusion on all print materials (paid print advertisements, 250 storefront posters, 1,000 flyers, 2,000 Festival maps)

#### **Clan Hospitality Sponsor -\$500**

- Casements Stage named for your company – exclusive sponsorship only. Stage name included in all print and PR materials
- Large company banner to hang in front of music main stage AND hospitality tent
- PA announcement recognizing stage sponsor before each performance
- Logo inclusion on all print materials (paid print advertisements, 250 storefront posters, 1,000 flyers, 2,000 Festival maps)

#### **Kid's Zone Sponsor - \$600**

- Kid's Zone named for your company (i.e. "business name" Kid's Zone)
- Large company signage at Kid's Zone entrance
- Logo inclusion on all print materials (paid print advertisements, 500 storefront posters, flyers, 5,000 Festival maps)
- PA announcements from main stage recognizing Kid's Zone sponsor

#### **Billboard Sponsor - \$250**

- Your logo featured on one face of Festival ad on digital billboard at Granada Blvd & Nova (one week)
- Over 12,000 people see the ad and it is illuminated 24/7

#### **Banner Sponsor - \$200**

- Bring your own banner for our banner wall at main entrance (3' x 10' or less), recognizing your company as a sponsor

We welcome sponsorships greater than \$5,000 and would be happy to design a year-round multi-event sponsorship for you and your business, or, we can build a custom sponsorship level. Please contact Becky Parker, Event Coordinator, Ormond Mainstreet at 386-492-2938.